## THACO

**WELCOME** 

**DELEGATION** 

TO
THACO CHU LAI

#### **THACO GROUP**

Corporation name:	Truong Hai Group Corporation (THACO)	
Year of establishment:	29/4/1997	
Charter capital:	1.3 billion USD	
Headquarter:	10 Mai Chi Tho, Thu Duc city, Ho Chi Minh city	
Workforce: Thaco Group: + Vietnam: + Laos, Cambodia, Myanmar	<b>60,000</b> employees <b>30,000</b> employees <i>(THACO Chu Lai: 13,000 employees)</i> <b>30,000</b> employees	
Founder:	Chairman Mr. Tran Ba Duong	

## "BECOME THE LEADING MULTI-INDUSTRY INDUSTRIAL CORPORATION IN ASEAN, SUSTAINABLY DEVELOP IN THE CONTEXT OF REGIONAL AND GLOBAL INTEGRATION"

## "DELIVER VALUES TO CUSTOMERS, PARTNERS & SOCIETY AND DEVELOP NATIONAL ECONOMY WITH DEDICATED SERVING SPIRIT"

#### **STRATEGY**

#### THACO IS A MULTI-INDUSTRY INDUSTRIAL CORPORATION OWNING SUB-HOLDINGS

operating in different business sectors:

AUTOMOBILE, AGRICULTURE; MECHANICS & SUPPORTING INDUSTRIES; INVESTMENT & CONSTURCTION;

COMMERCE & SERVICE AND LOGISTICS

SEAMLESSLY INTEGRATED AND COMPLEMENTARY

WITHIN EACH SUB-HOLDING & BETWEEN THACO AND SUB-HOLDINGS

SUB-HOLDNGS' LARGE SCALE MANUFACTURING & BUSINESS ACTIVITY,

IS ORGANIZED THROUGHOUT VALUE CHAIN BY INDUSTRIAL MANAGEMENT METHOD

**PARTICIPATE IN GLOBAL VALUE CHAIN & DIGITAL TRANSFORMATION** 

WITH A FAST AND APPROPRIATE ROADMAP.

#### **ACTIVITY MODEL**

**HOLDING** 



A CONTROLLING SHAREHOLDER IMPLEMENTS MANAGEMENT AND CONSULTING FUNCTIONS FOR SUB-HOLDINGS

#### **SUB-HOLDINGS**













#### LOGISTICS

- Forwarding service
- Port, Sea & road transportation services
- Agri. products & materials transportation
- Vehicles, parts & accessories transportation
- Packing/ unpacking service

### MECHANICS & SUPPORTING INDUSTRIES

- Auto parts & accessories
- Agriculture –
   Industrial –
   Construction
   equipment &
   Appliances
- Steel billets & Materials supply
- Mechanical processing
- Product design R&D services

#### **AUTOMOBILE**

- Passenger car
- Bus & Truck
- Specialized vehicle
- Part service

#### **AGRICULTURE**

- Fruit tree cultivation
- Frui pre-treatment, processing
- Cattle husbandry
- Pig husbandry
- Afforestation & Wooden tree planting
- Fishery

#### INVESTMENT - CONSTRUCTION

- Industrial park
- Urban area
- Real estates (complex, commerce – service, residence)
- Transport infrastructure

#### **COMMERCE - SERVICE**

- Commercial center
- Hypermarket
- F&B
- Wedding, convention center



#### **AUTOMOBILES**

• **Operation:** 2020 (Perform restructuring)

Invested Capital: USD 340 million

■ **THACO owns:** 100% shares

#### **VISION**

#### THE AUTOMOTIVE MANUFACTURING – BUSINESS CORPORATION

DEVELOPS SUSTAINABILITY, INTERGRATES REGIONALLY AND INTERNATIONALLY

#### **MISSION**

## DELIVER VALUES TO CUSTOMERS THROUGH PRODUCTS AND SERVICES WITH DEDICATED SERVING SPIRITS

#### **STRATEGY**

MANUFACTURE & TRADE WITH A FULL RANGE OF PRODUCTS (TRUCK, BUS, PASSENGER CAR)

AND **AUTOMOTIVE PRODUCT SEGMENTS** (MAINSTREAM, PREMIUM)

IN THACO BRAND & INTERNATIONAL BRANDS

**MEETING SPECIFIC REQUIREMENTS FROM CUSTOMERS** IN VIETNAM AND EXPORTING MARKETS

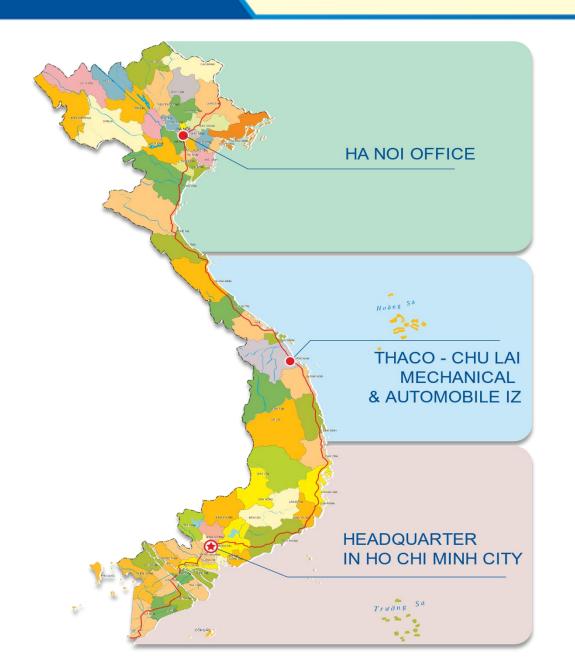
IN VIETNAM, AUTOMOTIVE MANUFACTURING & BUSINESS ACTIVITY IS ORGANIZED THROUGHOUT VALUE CHAIN:

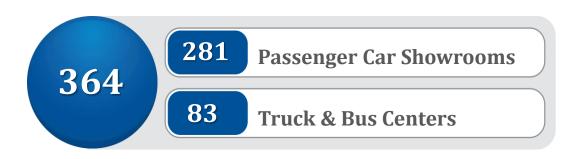
FROM PRODUCT R&D & MANUFACTURING - DISTRIBUTION TO RETAIL & AFTER SALE SERVICE

DEVELOP IN RETAILING SYSTEM WITH FOLLOWING MODELS:

PASSENGER CAR SHOWROOM COMPLEX; AUTOMOTIVE TRUCK BUS CENTER;
PASSENGER CAR SHOWROOM COMPLEX AND AUTOMOTIVE TRUCK BUS CENTER
COMBINED WITH TYPES OF COMMERCE - SERVICE

#### **DISTRIBUTION & RETAIL NETWORK**





Showroom/ Showroom Complex	The end of 2021	Develop in 2022	Total in 2022
BMW/MINI	96	18	114
Kia	98	18	116
Mazda	72	12	84
Peugeot	15	-	15
Truck & Bus Center	83	10	93
TOTAL	364	58	422

#### **SHOWROOM CLUSTER**





**Peugeot** 



Kia - Mazda



**BMW - MINI - BMW MOTORRAD** 

Kia - Mazda - Peugeot

## PASSENGER CARS SHOWROOM COMPLEX COMBINED WITH COMMERCIAL - SERVICE CENTER



#### **TRUCK & BUS CENTER**



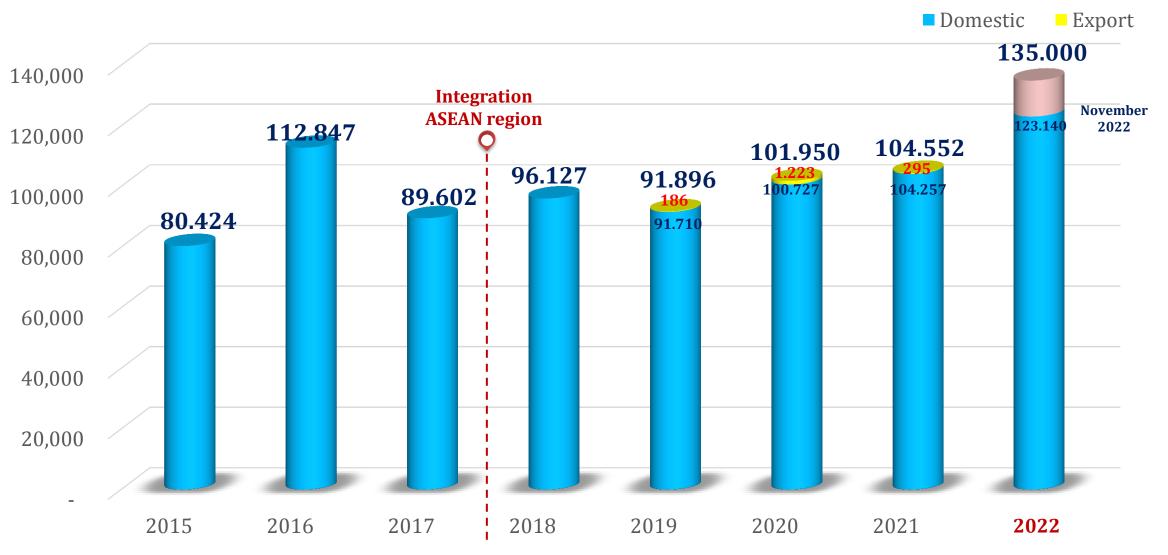
Truck & Bus center of THACO - Di An Binh Duong



**Truck & Bus center of THACO - Da Nang** 

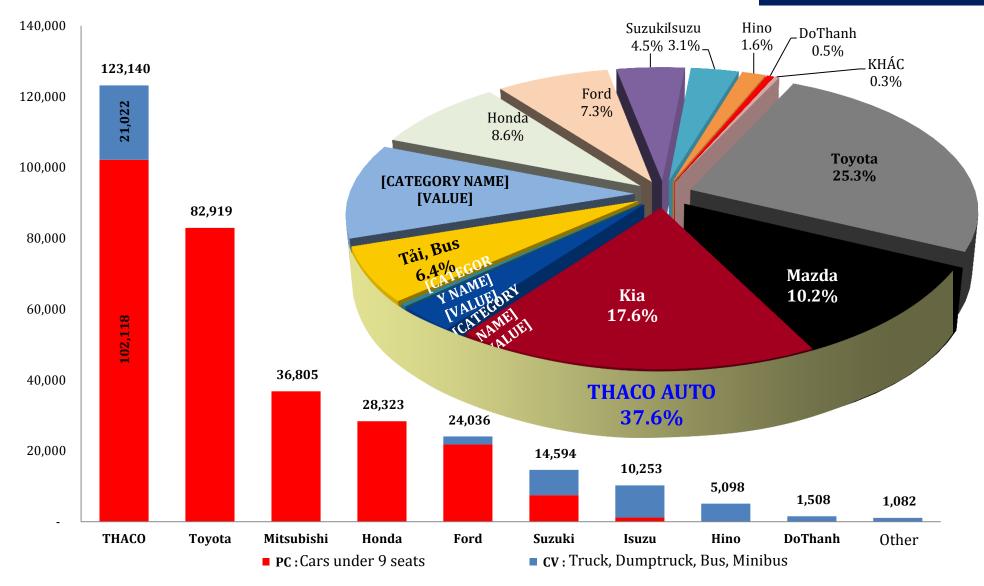
#### THACO'S AUTOMOBILE SALES THROUGH THE YEARS

#### From 2005 to November, 2022: 1,013,916 units



#### MARKET SHARE OF VAMA IN 2022 (AS OF NOVEMBER)

Total sale of VAMA: 327,760 units





**AGRICULTURE & FORESTRY** 

• **Operation:** 2019

Invested Capital: USD 435 million

■ **THACO owns:** 75% shares

#### A LEADING AGRICULTURAL CORPORATION IN ASEAN IN 2025

#### **ENHANCE VIETNAM'S AGRICULTURAL SECTOR**

#### **STRATEGY**

LARGE SCALE AGRICULTURAL PRODUCTION ON THE BASIS OF ORGANIC STANDARD, MECHANIZATION
AND THROUGHOUT VALUE CHAIN,

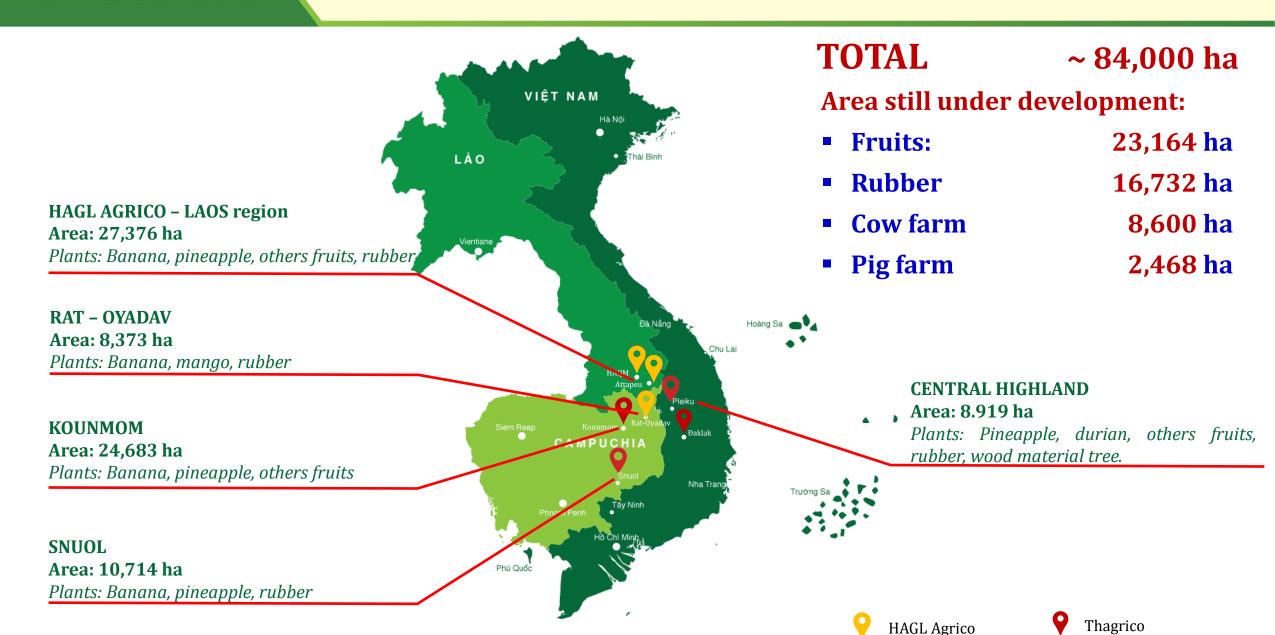
MANAGED BY **INDUSTRIAL METHOD**, APPLY **BIO-TECHNOLOGY** AND **DIGITALIZATION**WITH APPROPRIATE ROADMAP THROUGH **AGRICULTURAL COMPLEX AREAS**.

INTEGRATED, CIRCULAR AND ENCLOSED AGRICULTURAL COMPLEX AREAS,

GENERALLY PLANNED, SYNCHRONOUSLY INVESTED INCLUDING ENTERPRISES, FARMS, FACTORIES

(CULTIVATION, ANIMAL HUSBANDRY, PRE-TREATING, PROCESSING PRODUCTION).

#### THAGRICO AGRICULTURAL COMPLEX MASTER PLAN



#### PRODUCTION AND CULTIVATION OF FRUIT PLANTS













**Banana Farm** 

**Pineapple Farm** 

**Mango Farm** 

#### **COW BREEDING AREA PLANNING**

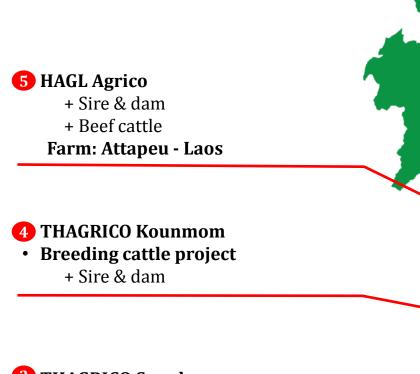
VIỆT NAM

CAMPUCHIA

Phú Quốc

Đặk Lặk

LÀO



- THAGRICO Gia Lai Company:
  - + Breeder heifer Beef cattle
  - + Heifer calf & beef calf
  - + Feeder steer

#### Farm:

- + Ia Puch: Breeder heifer Beef cattle
- + Ia Pa: Sire & dam
- + Ia Blú: Sire & dam
- **2** THAGRICO Dak Lak Company:
  - + Sire & dam
  - + Heifer calf & beef calf

**Trang trai Ea Hleo**: Sire & dam

- 3 THAGRICO Snoul
- Breeding cattle Beef cattle project
  - + Sire & dam
  - + Beef cattle

#### **SEMI-GRAZING BEEF CATTLE FARM**





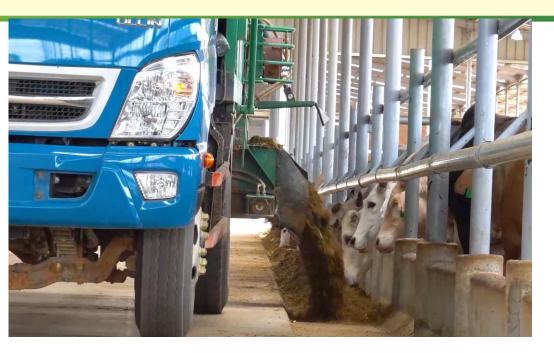




#### **FATTENING BEEF CATTLE FARM**









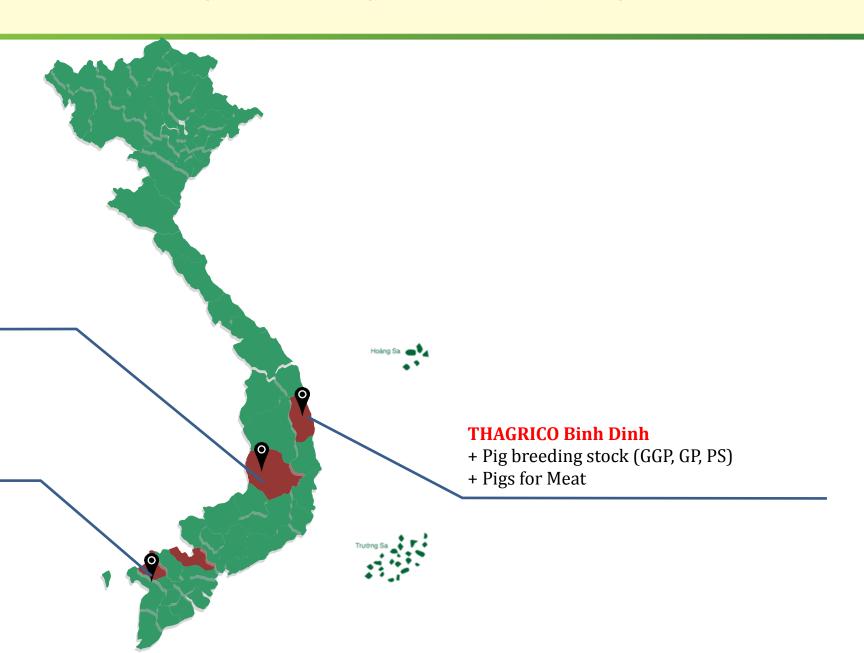
#### PIG BREEDING AREA PLANNING

#### **THAGRICO Dak Lak**

- + Pig breeding stock (GGP, GP, PS)
- + Pigs for Meat

#### **THAGRICO An Giang**

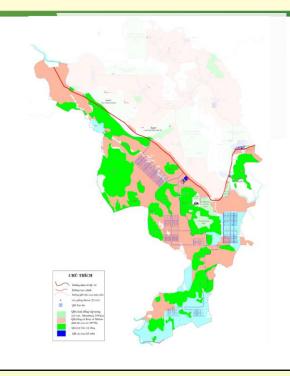
- + Parents stock (PS)
- + Pigs for Meat



#### **PIG FARMING PROJECTS**







I NAGRICO DINA DINA	
Capital Investment: VND 1.850 Bil	
4001	

TUACDICO DINU DINU

Area:	120 ha	
Scale farming	37.500 pigs	
Producing Capacity	71.100 pigs/year	

#### **THAGRICO AN GIANG**

**Capital Investment: VND 2.600 Bil** 

Area: 147 ha

_		
	Scale farming	104.500 pigs
-	Producing Capacity	237.500 pigs/year

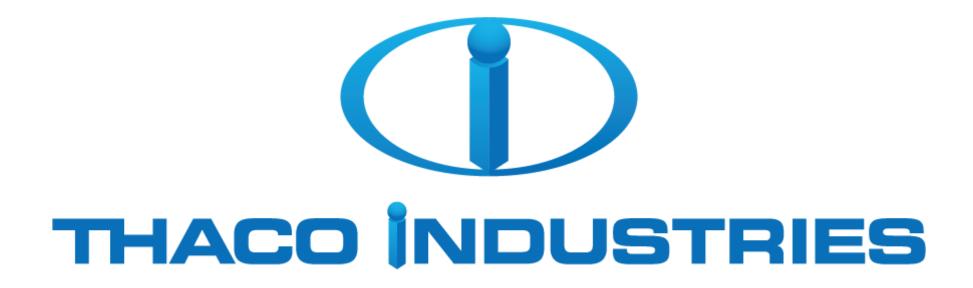
#### EA HLEO – DAK LAK PROJECT

**Capital Investment: VND 6.500 Bil** 

Area: 2.168 ha

	Scale farming	175.000 pigs
7		

Producing Capacity 398.000 pigs/year



**MECHANICAL &** 

**SUPPORTING INDUSTRIES** 

• **Operation:** 2021

• **Charter capital:** USD 200 million

■ **THACO owns:** 100% shares

"BECOME THE LEADING CORPORATION IN VIETNAM IN INDUSTRIAL MANUFACTURING FIELD OF MECHANICS & SUPPORTING INDUSTRIES, INTEGRATES REGIONALLY & INTERNATIONALLY

"DELIVER THE HIGHEST VALUES TO CUSTOMERS, PARTNERS;
SIGNIFICANTLY CONTRIBUTE TO THE DEVELOPMENT STRATEGY
OF VIETNAM MECHANICS & SUPPORTING INDUSTRIES"

#### **STRATEGY**

MANUFACTURE & TRADE A FULL RANGE OF MECHANICAL & SUPPORTING INDUSTRIES PRODUCTS

WITH A LARGE SCALE,

PROVIDE **SYNCHRONOUS SOLUTION** including:

DESIGN - MANUFACTURING & PROCESSING - INSTALLATION -OPERATION TRANSFER & MAINTENANCE

OPERATE THROUGH THE MODEL OF SPECIALIZED INDUSTRIAL PARKS:

**R&D CENTER - MATERIAL SUPPLY - MECHANICAL & SUPPORTING INDUSTRIES MANUFACTURING** 

BY COOPERATION FORMS INCLUDING JOINT VENTURE, STRATEGIC ALLIANCE

WITH DOMESTIC AND INTERNATIONAL PARTNERS

#### **INDUSTRIAL MECHANICAL PRODUCTS**

## **INDUSTRIAL EQUIPMENT Machine arm** Mold **Automated** guided vehicles Hanger rails in Jig Conveyor supermarket

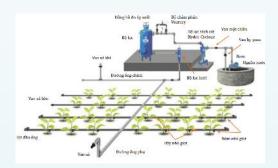
# **PROCESSING LINE Fruit processing line Animal feed production line**

#### AGRICULTURAL MECHANICAL PRODUCTS

#### **EQUIPMENT FOR FARMING**



**Tree planting equipment Chemical sprayer Rotavator** system





**Pumping and drip irrigation system** 

**Pulley block system** 

#### **EQUIPMENT FOR LIVESTOCK**



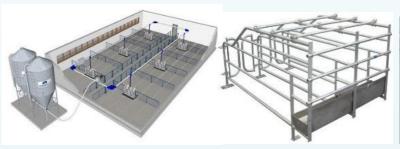
**Feed storage** farm silo



Mixer machine



**Transit vehicle** 



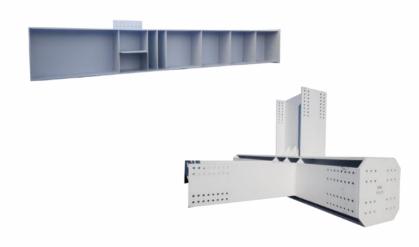




**Barn system** 



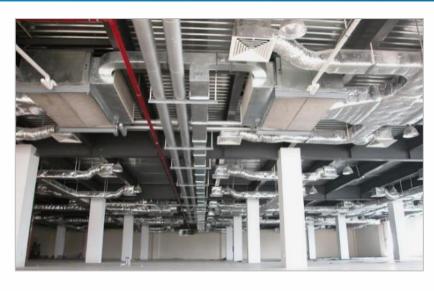
#### **CONSTRUCTION MECHANICAL PRODUCTS**



Beam, steel structure



Beam, steel structure



Air conditioning system



Workers' house

#### **AUTO PARTS AND COMPONENTS**

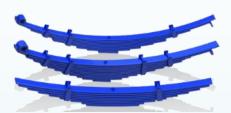
#### **MECHANICAL COMPONENTS**



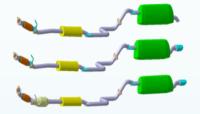
**Truck container** 



Chassis



**Leaf spring** 



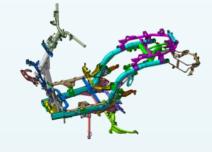
**Exhaust pipe** 



**Seat frame** 



**Moving part** 



**Motorcyle frame** 

#### **INTERIOR/EXTERIOR PARTS**



**Bumper** 



Windshield



Floor mat, headliner



**Interior parts** 



Car seat



**Wire harness** 



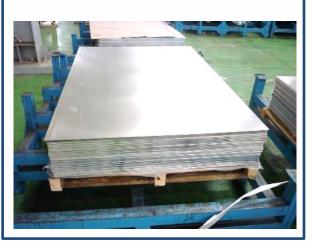
Passenger car A/C

#### **MECHANICAL PROCESSING**

**Rolled steel** 



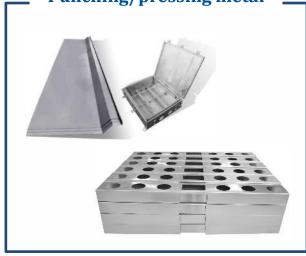
**Steel plate** 



Box steel/pipe steel



**Punching/pressing metal** 



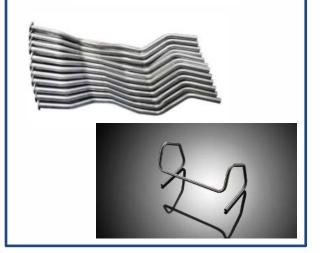
**Laser-cut items** 



**Laser-cut box steel** 



**Bending metal** 



Precision machining



#### PRODUCTS FOR OTHER INDUSTRIES







**Hydroponic pipe** 



**Plastic pallet** 







**Plastic can** 



**Composite waste bin** 



**Medical chair** 





**Cardboard box** 



**Scotch tape** 



**Chemical** 



**Gloves** 

#### **BUSINESS PLAN**

## Total revenue in 2022: USD 570 MILLION

#### **DOMESTIC MARKET**











Hyundai Accent Bumper



Leaf spring & glass



Mechanical frame

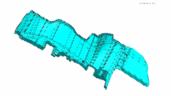


Mower Deck



Cable trunking





Cooler cover passenger car





Piaggio plastic parts



General Electric



Boiler system parts



Makitech







Mold

Mechanical parts

Plastic Pallet

#### **EXPORT MARKET**

## EXPORT REVENUE IN 2022: USD 256 MILLION



#### **EXPORT CUSTOMERS**

















#### **MECHANICAL EXPORT PRODUCTS**



#### **EXPORT AUTOMOBILE PARTS & ACCESSORIES**



#### **EXPORT TO THE AMERICAN MARKET:**

#### **EXPORT TO OTHER MARKETS:**



02-axle Semi-trailer

**02-axle Semi-trailer** 

02-axle Semi-trailer (Japan)

03-axle Semi-trailer (Myanmar)



03-axle Semi-trailer



03-axle Semi-trailer (Australia)



# **LOGISTICS**

• **Operation:** 2020 (Perform restructuring)

Invested Capital: USD 34 million

■ **THACO owns:** 100% shares

THILOGI

#### **VISION**

BECOME THE LEADING INTERNATIONAL LOGISTICS SERVICE PROVIDER IN CENTRAL REGION,
DEVELOP CHU LAI PORT INTO TRANS-SHIPPING GATEWAY
CONNECTING WITH CENTRAL HIGHLAND, LAOS, CAMBODIA AND NORTH – SOUTH REGIONS.

#### **MISSION**

# PROVIDE THE OPTIMAL LOGISTICS SOLUTIONS BRING THE HIGHEST EFFICIENCY TO CUSTOMERS AND PARTNERS

THILOGI

#### **STRATEGY**

#### **DEVELOP LOGISTICS NETWORK**

MAINLY FOCUSING ON **CHU LAI**, **CENTRAL REGION** AND CONNECTING WITH **CENTRAL HIGHLAND**, **LAOS**, **CAMBODIA**TO **OPTIMIZE LOGISTICS COSTS** AND COHERENCE WITH SOUTH – NORTH REGIONS

COMPLEMENT MANUFACTURING & BUSINESS ACTIVITY FOR THACO AUTO, THACO INDUSTRIES, THACO AGRICULTURE

ESTABLISH INTERNATIONAL LOGISTICS CENTER IN CHU LAI (PORT & WAREHOUSE, TRANSPORTATION SERVICE)

GRADUALLY EXPAND THE NETWORK AND ESTABLISH TRANSPORTATION CENTERS IN PROVINCES

TO SERVE THISO AND DEVELOP EXTERNAL BUSINESS.

#### THILOGI BUSINESS MODEL

SINGLE &	FIII.I.	-PACKAGE L	OGISTICS	<b>SERVICE</b>
JINULL Q	. т Опп	I AGIMAUL L	COLLGIDO	

**SERIVCE** 

TRANSPORTATION & FORWARDING

PORT & WAREHOUSE

ROAD TRANSPORTATION PACKING & UNPACKING

INTERNAL CUSTOMER

THACO AUTO

**THACO INDUSTRIES** 

THACO AGRICULTURE

**THISO** 

**THADICO** 

MARINETIME TRANSPORT & DELIVER PROCEDURE:

- Auto part, CBU (import)
- Part & component, finished vehicle.

Part & component, Semi-trailer, Mechanical products (domestic & export)

- Exported fruit
- Imported livestock
- Domestic & exported agri. material
- Import procedure, Product quality verification.

Steel, machine, equipment, (seaway).

PORT SERVICES & STORAGE SOLUTIONS PROVISION:

- Ship towing
- Berth
- Load/ unload
- Lift/ unlift
- Con't Closure/ withdrawing
- Con't repairing
- Shipping agent

- Warehouse
- Container yeard
- Storage, preservation solution
- Cold warehouse/
- Operation solution
- Solution consulting:
- + Warehouse renting
- + Product storage and preservation

Load/unload, lift/unlift, store and preservice goods by demand.

ROAD TRANSPORT & DELIVERY SOLUTION:

- Auto part
- Finished vehicle, Auto component
- Material, stell, raw material
- Mechanics & Supporting industires factories' Part & component
- Fruit and Agri. Material convection
- Livestock, animal feed
- Complex areas internal.

- Goods from warehouses/ suppliers to hypermarkets.

Steel, machine, equipment, ... for consturctions (roadway).

ORGANIZE SERVICES AT CHU LAI:

- Unpacking, part, material checking
- Goods packaging
- Internal transportation

Internal transportation

EXTERNAL CUSTOMER

Provide solutions and implement full-package, single or combined logistics services depending on specific requirements from customers

(Types of goods: container (regular, cold); bulk cargo; Oversize – Overweight and warehouse – yard service)



#### **LOGISTICS SERVICES FOR AUTOMOBILE**





**Inland Transporting of CKD Parts** 

**Inland Transporting of CBUs** 

#### **LOGISTICS SERVICES FOR AGRICULTURE**





**Transporting fruit** 

**Specialized vehicle for transporting livestock** 



# **COMMERCE & SERVICE**

THISO

#### **VISION**

BECOME THE LEADING COMMERCIAL – SERVICE COMPANY IN VIETNAM
PROVIDING COMPREHENSIVE EXPERIENCES & SERVICES TO OUR CUSTOMERS

THISO

#### **MISSION**

DELIVER VALUES TO PARTNERS, CUSTOMERS AND SOCIETY

THROUGH CREATIVE, EFFICIENT COMMERCIAL – SERVICE MODELS

#### **MISSION**

#### OWNING AND LEASING & OPERATING - MANAGING DIFFERENT TYPES OF

**COMPLEX REAL ESTATE** (COMMERCIAL CENTER, OFFICE AND HOTEL BUILDING)

AND **COMMERCIAL REAL ESTATE** (HYPERMARKET COMBINING WITH COMMERCE - SERVICE)

MEETING CUSTOMERS' DEMAND based on the model of

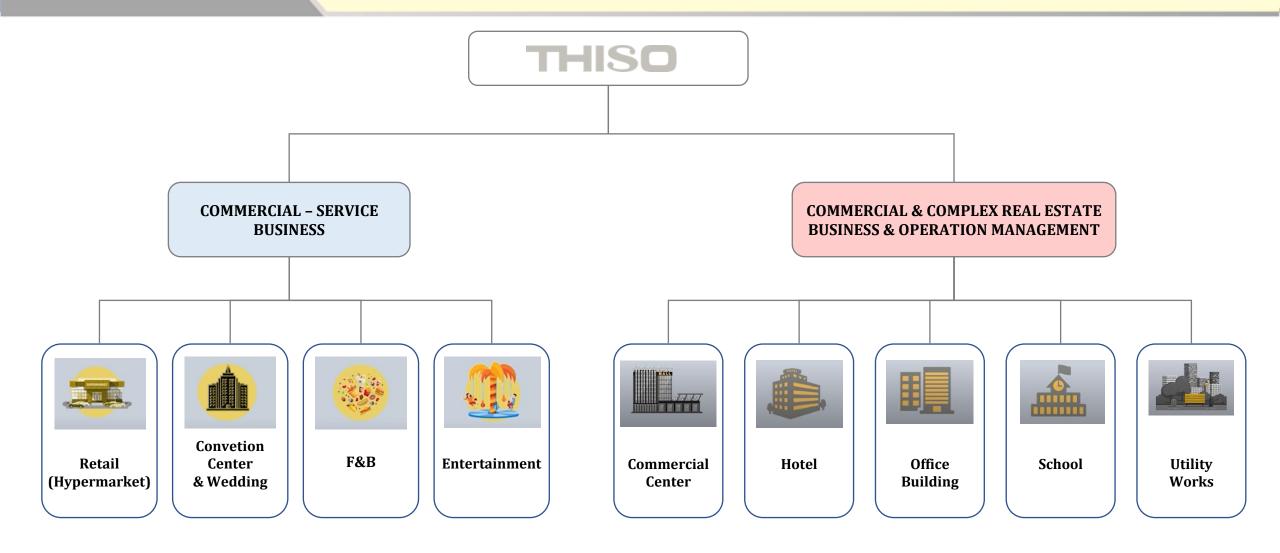
"ONE DESTINATION - MULTIPLE UTILITIES, SERVICES".

**OPERATE** DIFFERENT TYPES OF COMMERCE – SERVICE: **RETAIL, F&B & ENTERTAINMENT** 

through cooperation forms: JOINT VENTURE; WHOLLY-OWNED (STRATEGIC ALLIANCE; FRANCHISE)

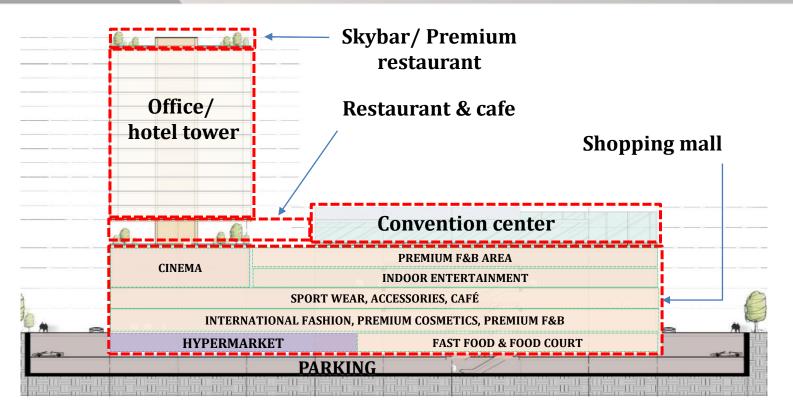


#### **BUSINESS MODEL**





# COMPLEX MODEL COMMERCIAL CENTER, OFFICE, HOTEL & RESIDENCE



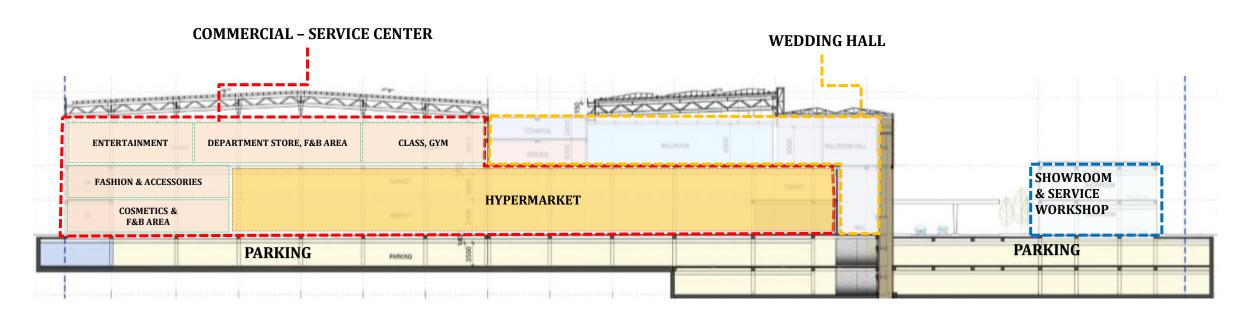
#### **Shopping mall** combines with:

- (i) Office, or hotel, premium condominium tower
- (ii) F&B Complex (Skybar, Restaurant, Garden cafe)
- (iii) Premium Convention Center
- (iv) Premium Multi-brand car showroom & repair workshop Located at key locations in major citites (HCMC, Ha Noi...).





# COMMERCIAL – SERVICE MODEL HYPERMARKET





#### **Hypermarket** combines with:

- (i) Commercial leasing
- (ii)Convention Center Wedding hall
- (iii) Auto Showroom & Service Workshop

Located at dense residential area, major roads leading to the center of big citites, key locations in provinces.



# INVESTMENT & CONSTRUCTION

• **Operation:** 22/3/2011

Invested Capital: USD 430 million

■ **THACO owns:** 77.5% shares

#### **VISION**

#### "INVESTOR - CONTRACTOR IN:

TRAFFIC INFRASTRUCTURE, INDUSTRIAL PARK, URBAN AREA AND COMPLEX PROJECTS
HIGHLY INTEGRATED, MEETING THE DEVELOPMENT TRENDS"

#### **MISSION**

# "DELIVER SUSTAINABLE VALUES TO CUSOMTERS & SOCIETY AND

CONTRIBUTE TO LOCAL AND NATIONAL ECONOMY"

#### **STRATEGY**

INVEST - CONSTRUCT AND OPERATE - MANAGE

TRAFFIC - TECHNICAL INFRASTRUCTURE, INDUSTRIAL PARK, URBAN AREA PROJECTS

INVEST - CONSTRUCT COMPLEX, COMMERCIAL PROJECTS AND TRANSFER TO THISO

ENTIRELY MANAGE INVESTMENT & CONSTURCTION ACTIVITY FOR THACO AND ITS SUB-HOLDINGS

INVESTMENT – BUSINESS ACTIVITY IS ORGANIZED BY **PRODUCT TYPES** & **THROUGHOUT VALUE CHAIN** (INVESTMENT – CONSTRUCTION – BUSINESS – OPERATION MANAGEMENT)

MANAGED AND OPERATED BY FUNCTIONAL UNITS. AT THE SAME TIME, ORGANIZE AFFILIATED COMPANIES

(DESIGN, CONSTRUCTION, OPERATION MANAGEMENT & SERVICE PROVIDER)

DIRECTLY PROVIDING SERIES OF PRODUCTS, SERVICES BY CHAIN, ACROSS THE VALUE CHAIN,

ESTABLISH SPECIFIC & PREEMINENT TECHNOLOGY IN MANAGEMENT OF THADICO'S BUSINESS ACTIVITY

#### THADICO BRAND ARCHITECTURE

# THADICO





## **INDUSTRIAL ZONE PROJECTS**





INDUSTRIAL ZONE IN CHU LAI – QUANG NAM

AGRICULTURE INDUSTRIAL ZONE IN THAI BINH

## **SALA URBAN AREA PROJECT IN HO CHI MINH CITY**



#### INFRASTRUCTURE PROJECTS: 04 MAIN ROADS, THU THIEM URBAN AREA



# INFRASTRUCTURE PROJECTS: THU THIEM 2 BRIDGE



#### THADICO

#### **COMPLEX PROJECTS IN OTHER PROVINCES**



Phan Dang Luu Complex
Phu Nhuan District – HCMC



Dien Bien Phu Complex District 3 - HCMC



Kinh Duong Vuong Complex Binh Tan District - HCMC



Long An Complex - Long An Province



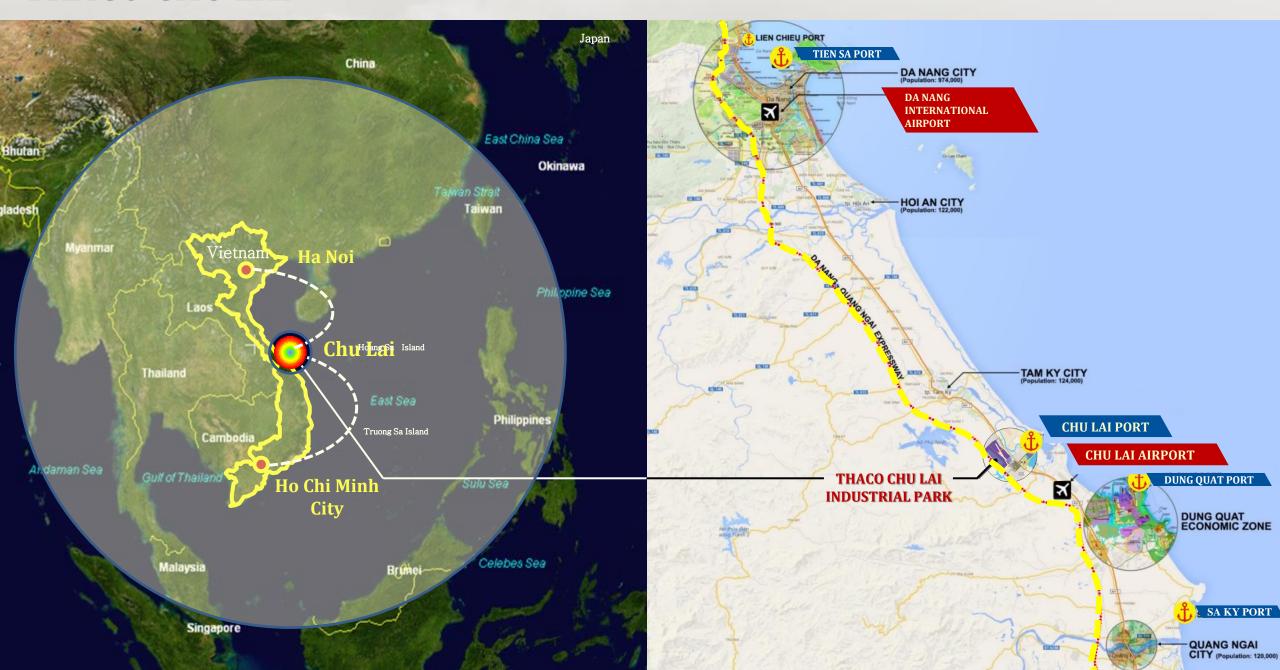
Pham Hung Complex Hoa Vang District - Da Nang city



Da Nang Complex Hai Chau District - Da Nang city

# THACO CHU LAI

#### **THACO CHU LAI**





## **AUTOMOTIVE MANUFACTURING COMPLEX**





## **KIA PRODUCT**











**MORNING** 

**SOLUTO** 

**K3** 

**K5** 

**RONDO** 









**SONET** 

**SELTOS** 

**SPORTAGE** 

**SORENTO** 

**CANIVAL** 



### **MAZDA PRODUCT**







MAZDA 3 MAZDA 6 MAZDA 6





MAZDA CX-5 MAZDA CX-8



### **PEUGEOT PRODUCT**



**PEUGEOT 2008** 



**PEUGEOT 3008** 



**PEUGEOT 5008** 

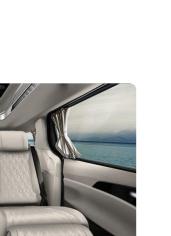


**PEUGEOT TRAVELLER** 





CARNIVAL ROYAL





TRAVELLER ROYAL







## **THACO TRUCK PRODUCT**









TOWNER VAN 25 TOWNER VAN 55







## **MITSUBISHI FUSO & FOTON PRODUCT**







MITSUBISHI FUSO



MITSUBISHI FUSO



MITSUBISHI FUSO







THACO OLLIN



FOTON M4



FOTON AUMAN

## **SPECIALIZED VEHICLE PRODUCT**











MOBILE VENDOR TRUCK



**GARBAGE TRUCK** 



**VEHICLE CARRIER TRUCK** 



**CRANE-TRUCK** 



**TANKER TRUCK** 



## **BUS PRODUCT**







**MINIBUS IVECO DAILY PLUS** 



**MERCEDES BENZ MB120S** 



**MERCEDES BENZ MB120SL** 



**THACO TB81S** 



**THACO TB87S** 



**THACO TB120S** 



THACO TB120SL (SLEEPING BUS)

## **BUS PRODUCT (EXPORT)**

**PHILIPPINES** 



THACO CITY BUS - 46 Seats



THACO BUS - 51 Seats

**THAILAND** 



THACO BUS - 31 Seats



THACO BUS - 45 Seats



## **AUTO LOCALIZATION RATE**

PASSENGER CAR 22~40%

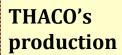
**TRUCK** > 45%

**BUS** > 60%

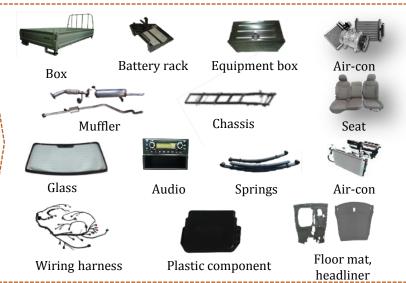














## MECHANICAL & SUPPORTING INDUSTRIES

# **MECHANICAL & SUPPORTING INDUSTRIES CORPORATION MECHANICAL ZONE WIREHARNESS SEAT AIR-CONDITIONER INTERIOR PARTS** COMPOSITE **AIR-CONDITIONER WORKFORCE INVESMENT CAPITAL** Total: 19 plants > **5.500** people USD 520 Million AREA: **120** ha

#### **R&D CENTER**



## MATERIAL & MECHANICAL TESTING EQUIPMENT



**Chemical Composition Analyzer** 



Aging Testing Machine



Hardness Measurer



Salt Mist Spraying Machine



Metal Ultrasound Machine



Material Compressor

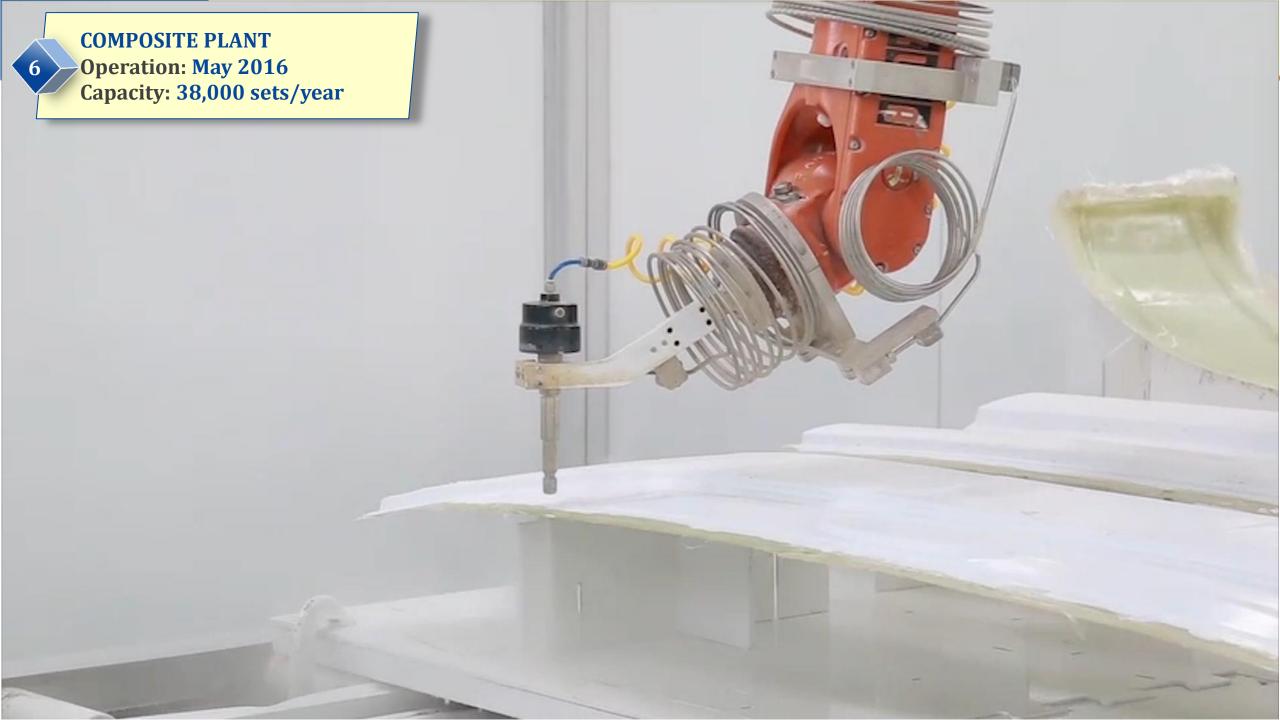








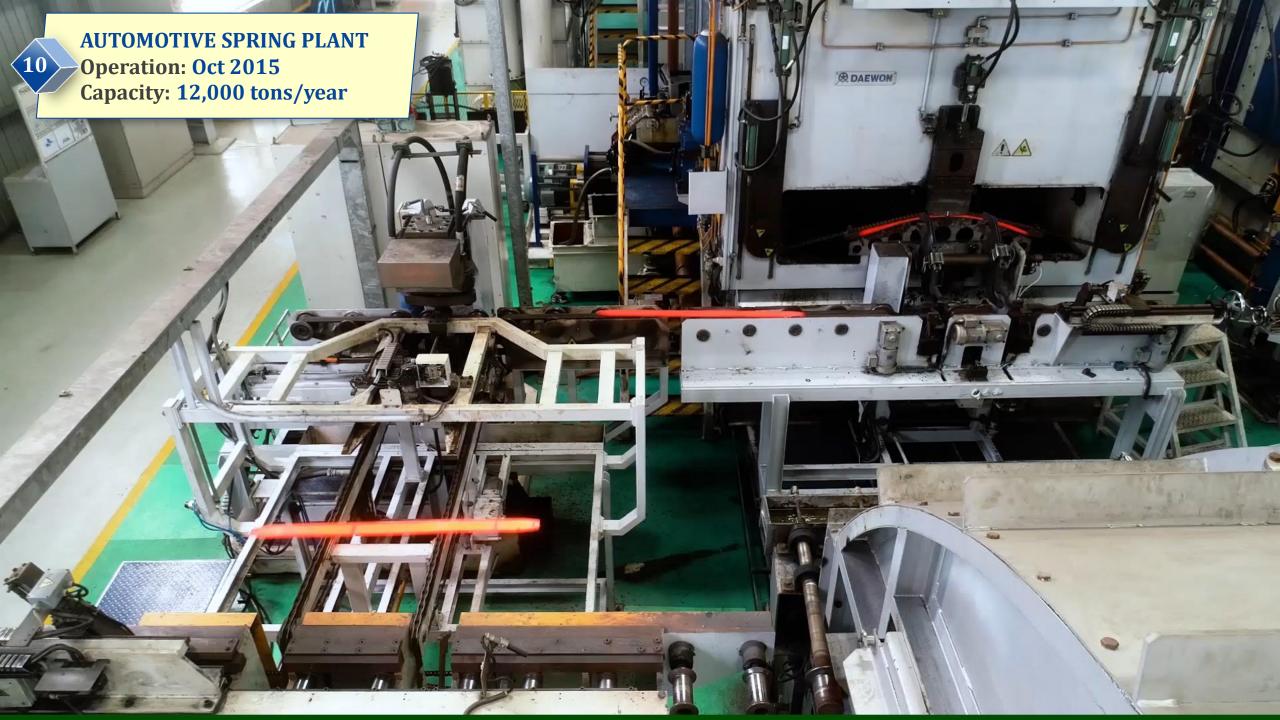














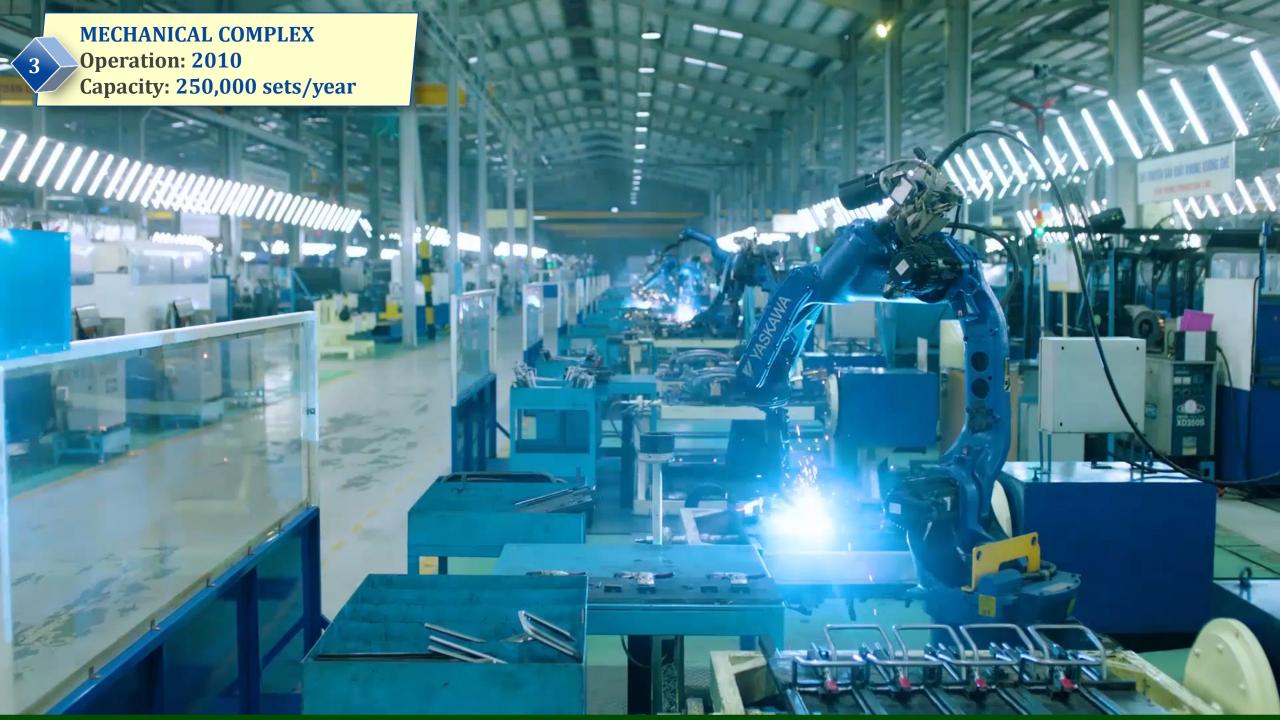














#### **MECHANICS & SUPPORT INDUSTRIES COMPLEX MASTERPLAN**



Optimize and reduce investment cost and logistics cost

# NVESTMENT PLAN FOR MECHANICAL ENGINEERING & SUPPORT INDUSTRIES IN 2022 – 2023

Based on

Mechanical

engineering & support

industries model

in Chu Lai

Invest in other mechanical IPs in southern/northern VN.

Apply next-generation specialized II model

**Cooperate** with domestic and foreign partners.

Meet the demands of FDI, domestic and exporting enterprises

## LOGISTICS IN CHU LAI

## CHU LAI PORT CO.,LTD



## **SHIPPING CO.,LTD**



Operation: May, 2005



Capital: USD 10 mil





### **AUTO AND PARTS TRANSPORTATION CO.,LTD**



**Operation: Dec 2007** 



Capital: USD 5,2 mil





**Inland Transporting of CKD Parts** 

**Inland Transporting of CBUs** 

### AGRICULTURAL TRUCKING CO.,LTD



**Operation: Feb 2022** 



Capital: USD 3,5 mil



**Transporting fruit** 



**Specialized vehicle for transporting livestock** 

#### **SHIPPING ROUTES**



## **50,000 DWT BERTH PROJECT**





### **CUA LO CHANNEL 50.000 DWT**



## THILOGI



## THACO AGRICULTURE IN CHU LAI

#### THACO AGRICULTURE IN CHU LAI

INVESTMENT FOR AGRICULTURE PRODUCTION

Experiment center

Processing zone for fruit products

Processing zone for cattle meat

production area for wood materials and wooden products

Aiming to become a agro-forestry

production hub in Quang Nam

province, central Vietnam

## THISO IN CHU LAI



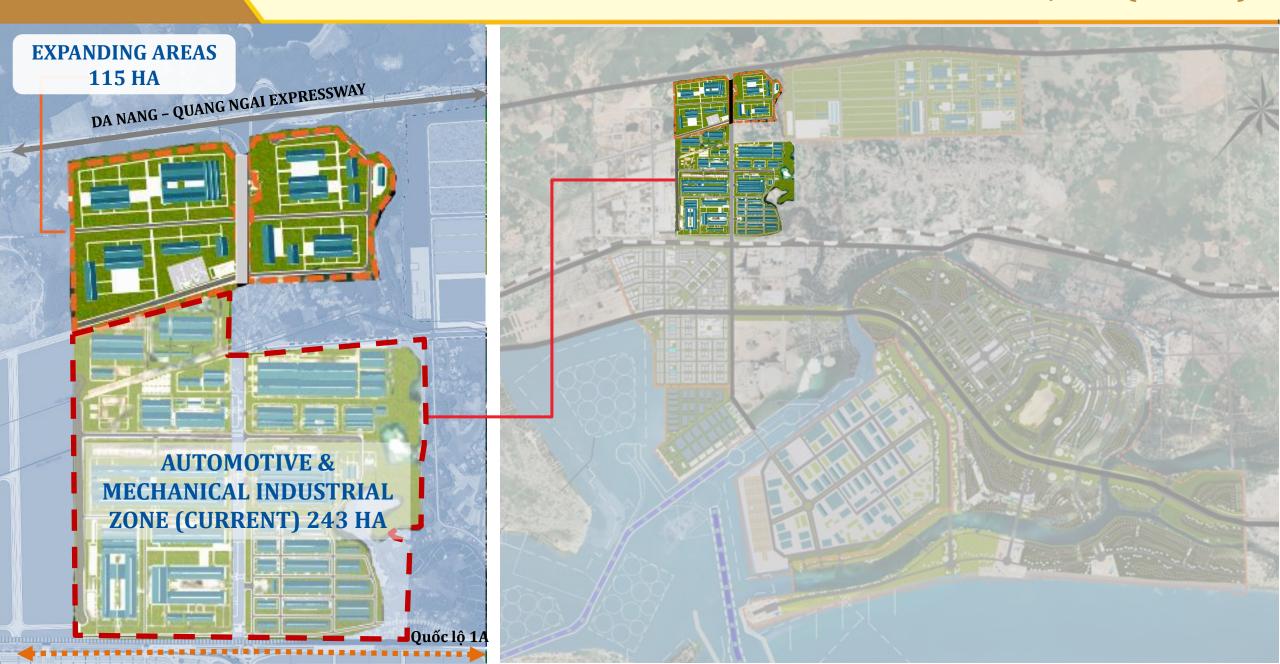
## SUPERMARKET COMBINED COMMERCIAL THISO CHU LAI



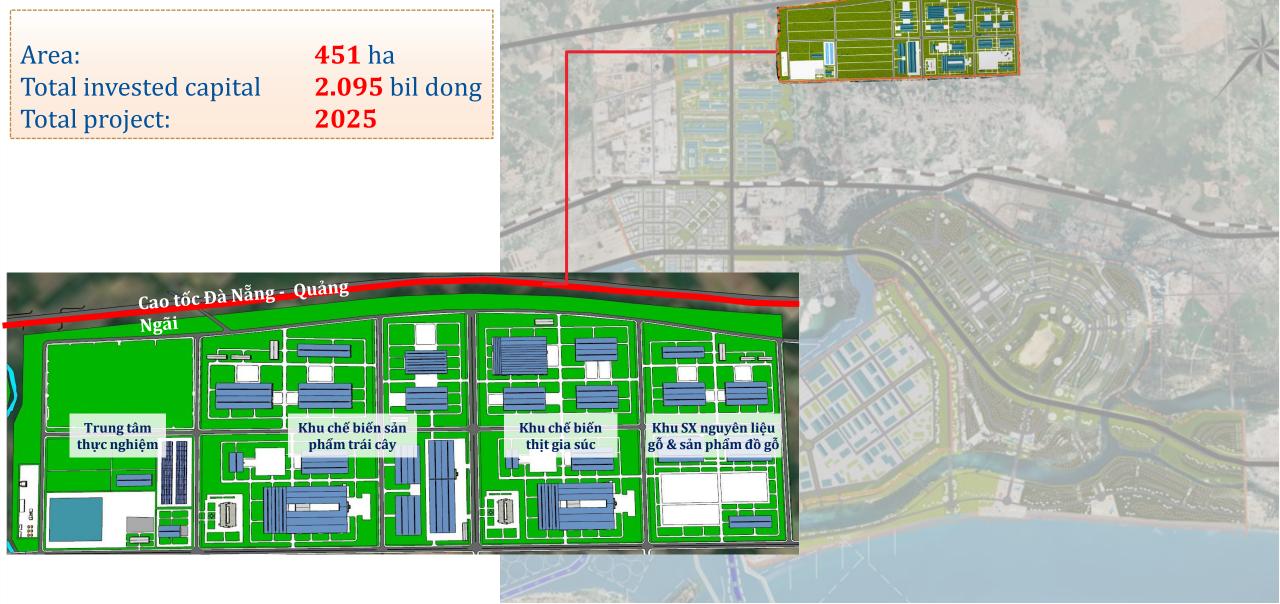
## THADICO IN CHU LAI

**THADICO** 

### **AUTOMOTIVE & MECHANICAL INDUSTRIAL ZONE PROJECT (358 ha)**



## AGRO-FORESTRY INDUSTRIAL PARK IN CHU LAI (451 HA)



## PORT, LOGISTICS AND NON-TARIFF ZONE (142 Ha)



Area put into operation phase 2: **50** ha

Total project: 2025





## CHU LAI URBAN AREA PROJECT (329 ha)



#### THACO'S DEVELOPMENT STRATEGY IN CHU LAI





# THACO

**THANK YOU**